03 June 2026

Addressing inequities in colorectal cancer outcomes

INFORMATION SHEET FOR PARTICIPANTS – SURVEY

Kia ora! Greetings! Kia orana! Noa'ia! Talofa lava! Mauri!
Mālō e lelei! Tālofa! Ni sa bula Vinaka! Faka'alofa lahi atu! Mālō ni!

We'd like to invite you to take part in this research study. Please read this information before deciding whether or not to take part. Participation is voluntary. You can decline without giving a reason. If you decide to participate, thank you. If you decide not to participate, thank you for considering this request anyway.

Ngā mihi nui ki a koe. With much appreciation.

Ko wai mātou / Who are we?

We're a team of researchers based at Te Herenga Waka – Victoria University of Wellington. The study leads are Dr Fiona McKenzie and Associate Professor Mona Jeffreys.

He aha te whāinga mō tēnei rangahau / What is the aim of the project?

Various local equity-enhancing initiatives to improve bowel screening participation take place around the country, but not all appear to be evaluated, meaning that positive learnings cannot be shared across communities. We're doing this study to identify the local initiatives that are currently in place or have previously been implemented across Aotearoa New Zealand aimed at improving participation in bowel cancer screening.

Ka pēhea tō āwhina mai / How can you help?

To understand what local equity-enhancing initiatives that are, or have been, operating across Aotearoa New Zealand, we'd like to survey key personnel involved in the National Bowel Screening Programme, or active researchers, community/ advocacy groups and primary healthcare professionals working to improve participation in bowel screening.



Participation involves filling in an online survey. Consent to take part is included at the start of the survey.



The survey will take no more than 15 minutes to complete.



We will ask you about any local initiatives you know of that are aimed to improve participation in bowel screening in Aotearoa New Zealand.



You can withdraw prior to finishing the survey. However, any information you have provided up until that point will still be included in the analysis.

Ka ahatia ngā kōrero ka tukuna mai / What will happen to the information you give?

This survey is anonymous. This means that the researchers will not be aware of your identity, and no details will not be kept that could identify you out of this study. However, if you choose to participate in a follow-up interview, we will ask you to provide identifiable information, such as your name and contact information. These details will be linked to your survey responses so that we can discuss the local initiative you identified in more detail.

Survey responses will be kept securely on password-protected University servers and will be destroyed *on 30 August 2033* (five years after the conclusion of the research). If you provide identifiable information, this will be deleted at the conclusion of the research (*30 August 2028)*.

He aha ngā hua o te rangahau / What will the project produce?

By sharing your insights, we will be able to develop an overview of local, equity-enhancing initiatives across Aotearoa New Zealand aimed to improving participation in colorectal cancer screening.

Ki te whakaae mai koe, he aha ō mōtika hei kaitautoko i tēnei rangahau / If you accept this invitation, what are your rights as a research participant?

You do not have to accept this invitation. If you do decide to participate, you have the right to:

- ✓ choose not to answer any question asked in the survey;
- ✓ withdraw from the survey at any time;
- ✓ ask any questions about the study at any time; and
- ✓ read any reports of this research by emailing the researcher to request a copy.

Mehemea ngā pātai, he raruraru rānei, me whakapā ki a wai / If you have any questions or problems, who can you contact?

If you have any other questions or for more information, please feel free to contact Fiona at fiona.mckenzie@vuw.ac.nz.

He kōrero whakamārama mō HEC / Human Ethics Committee information

This study was approved by the Victoria University of Wellington Human Ethics Committee (Application Number: 2025/HE040627).

If you have any concerns about the ethical conduct of the research you may contact the Te Herenga Waka—Victoria University of Wellington HEC Convenor, Associate Professor Rhonda Shaw, by emailing hec@vuw.ac.nz.

To talk to someone who isn't involved with the study, you can contact an independent health and disability advocate on 0800 555 050 or by emailing advocacy@advocacy.org.nz. Or you can check out this website: https://www.advocacy.org.nz/.

Thank you for generously sharing your time, experiences and knowledge with the study team.